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Grand Opening of Shenzhen Janco E-commerce Co, Ltd.



Janco Holdings Ltd (Stock Code: 8035.HK) officially announces the establishment of Shenzhen Janco E-commerce Co, Ltd. Two industry professionals will pilot the company to develop and manage general e-commerce and cross-border e-commerce business in Mainland China.

Although economic growth in China has been slowing down, consumers are still confident towards the future, and their purchasing power remains at high level. November 11th 2017, or Singles' Day in China, has witnessed a shopping craze bigger than ever. On Tmall.com, the total transaction had reached a staggering RMB168 billion.

E-commerce has been a hot business in China, and its business nature and operations are distinctive from western counterparts. Our team in Shenzhen will be able to provide services with localization in mind. Towards domestic e-commerce merchants, they can help develop logistics network, whereas delivering one-stop services to overseas e-commerce merchants, including consultancy and designing the whole supply chain process from platform setup to logistics solutions establishment.

In respect of cross-border e-commerce, recently China have witnessed a surge in the demand for imported goods. On Singles' Day, Chinese customs had processed 16 million cross-border e-commerce packing lists. Under this trend, a considerable number of e-commerce merchants in China desire to import foreign products into the market. Our team in Shenzhen will mainly provide two types of logistics solution for cross-border e-commerce, namely, bonded warehouse approach and overseas direct approach.

In the bonded warehouse approach, e-commerce merchants purchase products overseas, ship them back into China through air or sea transportation. Until e-commerce platforms receive orders and local delivery is arranged, the products will be stored inside a bonded warehouse. Short lead time and high customer service level are benefits of this approach. Janco's bonded warehouse in Shenzhen Qianhai will play a major role in executing this solution.

In the overseas direct approach, all products will be stored in Janco's warehouse facilities in Hong Kong. After undergoing value-added services like pick & pack, repacking, they will be shipped into mainland through B2B, C2C or other channels. This disperses monetary risk from storing too much inventory in a bonded warehouse.

Although cross-border e-commerce operation generally consists of the above two approaches, our team in Shenzhen will analyze actual logistics needs of each client to conclude an optimal solution. If you have any questions regarding how it works, please contact us now to know more about general e-commerce and cross-border e-commerce in China.

Shenzhen Janco E-commerce Co, Ltd is a member of Janco Holdings Ltd, an one-stop logistics service provider based in Hong Kong. It is established to provide customized logistics solutions for Chinese and overseas e-merchants with varying needs.

For enquiries, please email to info@jancoecommerce.com